

RECOMMENDED RESOURCES

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I use Bluehost for my own websites and I recommend Bluehost to all my website clients. They are priced competitively and their customer service is excellent! When purchasing your web hosting package from Bluehost, I recommend that you purchase the Plus package, it contains everything you need to launch your new site and grow your business.

PLUS PACKAGE COST: \$6.95/month (Paid Annually)
Sign Up Today: www.bluehost.com/track/kimturcotte/

I buy all my domain names through GoDaddy and I recommend that my clients do as well. Here is what I like about GoDaddy, their domain search tool is excellent and even if the domain you wanted isn't available, it offers up several alternatives that are similar to your original search. This makes it easier to find a domain that works for you and your business.

What I don't like about GoDaddy, is that their customer service is more of a high pressure sales team, and if they get you on the phone, they try to sell you all kinds of extras THAT YOU DON'T NEED! All you need to buy from them is your domain, period.

AVERAGE DOMAIN COST: \$13.95/Year
Grab Your Domain Today: <https://www.godaddy.com/domains/domain-name-search>

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There are lots of tools you can use to build your website, but WordPress has quickly become the industry standard. I choose to work with WordPress for many reasons, including its flexibility, security and extraordinary add-ons. However, the main reason I've chosen to work exclusively with WordPress is because it is easy for my clients to use. In the good old days, you NEEDED a web designer in order to make edits to your website, but with WordPress editing and adding content is as easy as writing an email or creating a Word document; whether or not you have Web design experience. With WordPress, you have the freedom and control to manage what is arguably your most important business asset.

WordPress is FREE and Available for Install on Most Web Hosting Companies

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AWEBER LIST MANAGEMENT SYSTEM

I use aWeber and recommend that my clients use it as well. Over the years, I have tested and used a multitude of systems, but I find that aWeber meets all my list management needs.

aWeber is by far the BEST email Management system I have used or tested. One of the reasons I love it so much is that it is simple enough for the beginner to use, but offers sophisticated statistics and list segmenting options for the seasoned and even hardcore marketer. I have found it to be a great tool, regardless of the size of your list or business.

aWeber Subscription Cost: Starts at \$19/month depending on list size

BONUS: Free 30 Day Trial

Sign Up Today: www.KimTRecommends.com/aweber